

Proveca INSIDER

VOLUME ONE

December 2020

Welcome to our first annual Proveca Newsletter. We would like to take this opportunity, as the co-founders of Proveca, to introduce you to our company and to wish you the warmest of Season's greetings.

HAPPY CHRISTMAS, FRÖHLICHE WEIHNACHTEN, BUON NATALE, JOYEUX NOEL, FELIZ NAVIDAD, NOLLAIG SHONA DAOIBH, GOD JUL, VROLIJK KERSTFEEST, HYVÄÄ JOULUA AND ΑΛΛ ΧΡΙΣΤΟΥΓΕΝΝΑ!

Proveca was founded in 2010 as a European pharmaceutical company

specialising in the development and licensing of medicines for children. The majority of medicines currently used in this vulnerable population are neither formulated nor licensed for children. By bringing much needed licensed children's medicines to the market, where the child is the focus, Proveca seek to improve the management of children with chronic illnesses and provide licensed options for prescribers.

This year we celebrated our 10th anniversary and are taking this opportunity to provide a wider audience with an update on our company and

AND FESTIVE GREETINGS



share something of our history and progress. For this first edition we are highlighting some of ways we are supporting the advancement of child health in addition to our focus on the development of medicines for children.

Dr Simon Bryson and Dr Helen Shaw

VIRTUAL CONFERENCING

Taking on a new and innovative approach to educational meetings.

The world has shifted to an exciting new realm of virtual conferencing where Proveca continue to share pharmaceutical industry perspective and collaborate with likeminded peers in the pharmaceutical world.

At Proveca we're dedicated to developing optimised medicines for children and making them accessible as licensed products, with the evidence base to facilitate effective treatment. It's with this in mind that our focus is on educational programmes for our healthcare colleagues on the many aspects related to our therapeutic areas. We also collaborate with our industry peers on paediatric pharmaceutical development and licensing.

In the UK, the **Neonatal and Paediatric Pharmacists Group (NPPG)** was formed to improve the care of children by advancing the personal development of pharmacists and the provision of quality pharmacy services. As Gold sponsors of NPPG Proveca led a session with Catherine Tuleu,

Professor in Paediatric Pharmaceutics and Chair of European Paediatric Formulation Initiative Consortium where she spoke about *'Designing drug products suitable for children: How to manage problematic excipients and choose age appropriate dosage forms.'*

Proveca's Dr Simon Bryson (CEO), delivered a talk on *'Developing Medicines for Children: An Industry Perspective'*, followed by an interesting Q&A session.

The European Society of Swallowing Disorders (ESSD) is an association for healthcare providers studying in the field of dysphagia and swallowing disorders. Proveca participated in a virtual exhibition where over 40 delegates from around the world visited. Proveca participated in the first of now many virtual exhibitions stands where over 40 delegates visited. To learn more, [click here](#). Link available until the end of December 2020.

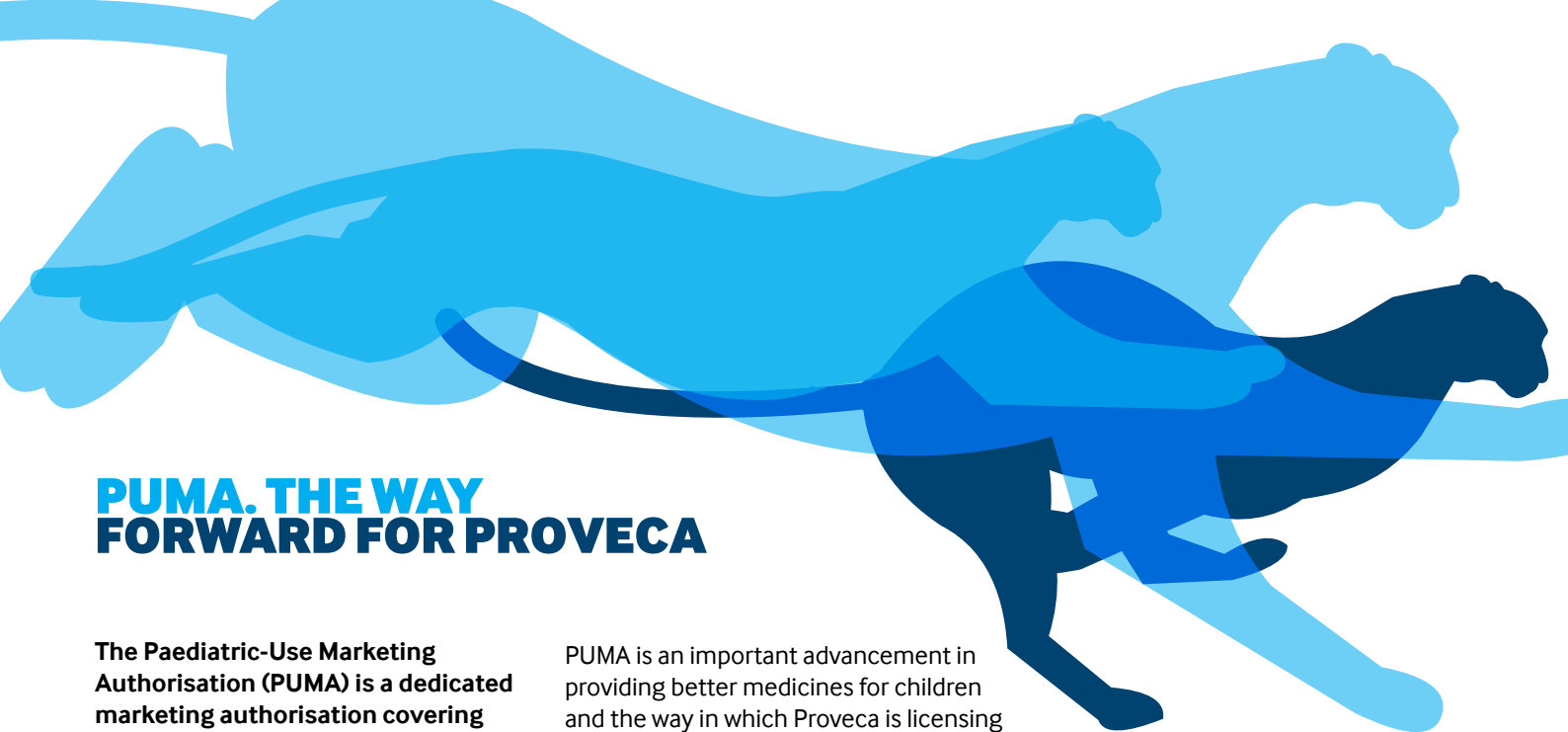
The European Paediatric Formulation Initiative (EuPFI) was founded in 2007 by a group of members from pharmaceutical industries, hospital

and academics interested in research into children medicines to provide medicines for children with improved formulations. At this year's annual conference Dr Simon Bryson presented on *'Risk assessment of excipients in paediatrics.'*

One of our Key Account Managers, Amy Ellams, organised an educational session on October 28th to discuss **the importance of the multidisciplinary team (MDT) approach in the treatment of children with chronic drooling.**

Mr Haytham Kubba a Paediatric Otolaryngologist from Glasgow gave an excellent presentation, highlighting the importance of designing the drooling management pathway around the patient.

Approximately 100 Health Care Professionals from across the UK attended! This included Community Paediatricians, Paediatric Neurologists, Paediatric Nurses and Speech and Language Therapists. The meeting highlighted that the MDT approach can provide the patient with a management pathway that is best suited to their condition.



PUMA. THE WAY FORWARD FOR PROVECA

The Paediatric-Use Marketing Authorisation (PUMA) is a dedicated marketing authorisation covering the indication(s) and appropriate formulation(s) for off-patent medicines developed exclusively for use in the paediatric population.

PUMA is an important advancement in providing better medicines for children and the way in which Proveca is licensing its products throughout Europe.

Find out more about PUMAs on the EMA website [here](#).



In January 2020 we formed an internal committee called Proveca for Children (not a registered charity). The passion & mission is to raise funds and awareness for charities who improve the quality of life of children. Every year, we will choose 2–3 children's charities and fundraise on their behalf.

The funds we raise will be distributed to the three charities in the Summer of 2021. This year 2020-21, our chosen charities are The Star Team,

The Children's Trust and the Central Remedial Clinic, all located in the UK and Ireland. We would like to expand our support across Europe in future years. We are proud to say that Proveca employees and their network of friends, family and colleagues have surpassed this year's goal and have raised over

£4,000 and counting!

To find out more please follow and share our [GoFundMe page](#).



Royal Manchester Children's Hospital **Charity**

The **STAR Team** fall under Royal Manchester Children's Hospital (RMCH) charity. Covering Manchester in the UK, it is patient centred rather than disease focused, death accepting as well as life enhancing; a partnership between patient and family concerned with managing rather than curing.



The **Children's Trust** is the UK's leading charity for children with brain injury. They deliver rehabilitation, education and community services through skilled teams who work with children and young people and their families.



The **Central Remedial Clinic** is one of the largest organisations in Ireland dedicated to the achievements, well being and health of people with physical disabilities.

What did we do and how did we do it?

2.6 CHALLENGE – HOME HEROES

This challenge took place in the middle of COVID-19 lockdown in May 2020. Proveca for Children joined the UK initiative to get onboard with their 2.6 Challenge. All employees could do anything they chose using the number 2.6 or 26; and every employee did just that and more!

Below are some examples of our activities on behalf of The Children's Trust, The STAR Team and the Central Remedial Clinic.

Running 26 miles in 5 days; cycling 26 miles in one day; a 26 song guitar medley; 26 skips in 26 secs plus many, many more. Proving just how creative we can be in a time of uncertainty!

CEREBRAL PALSY (CP) AWARENESS

Every March is CP Awareness Month and in October we celebrate World CP Day. In support of CP, we updated our email signatures, lit up the rooftop of our head office in green, attended external meetings wearing green and got involved in the 'Make Your Mark' campaign by creating a collage of all employee handprints (see below)!

Do you want to be involved or have any suggestions on what charities we should support next year?

Contact committee Chair
maryamshah@proveca.com

ANSWERS TO THE QUIZ

1. 2010
2. Germany
3. England
4. An old lady/witch named Befana
5. CRC, The Childrens Trust, Childrens Palliative Care Team (Star Team)
6. The Wren
7. Yule Log
8. d
9. Feliz Navidad



CAM'S 100 MILES IN 10 DAYS CHALLENGE

Cameron Neill was with Proveca for 1 year, as a Technical Associate, for his gap year before pursuing his degree in medicine. Before leaving Proveca, he set himself a remarkable challenge to raise funds for our 2020/2021 charities. Cam did an amazing job and raised over £1000!

'The idea behind this challenge is to really push myself while raising money for a great cause. It will involve me running 100 miles in 10 days (that's 10 miles a day) which is by far the most difficult physical challenge I have ever attempted. I was looking for a new challenge in running and raising money for charity has always been something I would like to get more involved in. Combining running and raising money then seemed like the best thing to do.'

Working for Proveca has opened my eyes to the challenges that many children face on a daily basis. They are faced with things far more difficult than the running I will be doing yet they still remain joyful and positive. I think we can all learn from this as positivity is by far the best means of combatting any difficulties you may face in your life. Running this distance is hopefully going to be a new and exciting way to assist the charities that work with the strong, inspiring children that face these daily challenges.' - Cameron Neill



NEXT GENERATION OF PHARMACEUTICALS



Supporting Aston University Students

In 2020 Proveca became proud sponsors of Aston University MPharm awards, for the highest and second highest marks in the Final year research projects.

For 2020, the awards went to:

1st prize: Simon Wyer

2nd prize: Samuel Hill

The students received – a Certificate of Achievement, a voucher (£150, £100 for 1st and 2nd prize, respectively) and an invitation to visit our Head Quarters in Manchester (UK).

Congratulations to the winners and we look forward to continuing our support in future years.

FESTIVE QUIZ

Take our Festive Quiz!

1. What year was Proveca founded?
2. Stollen is the traditional fruit cake of which country?
3. Where did eggnog originate?
4. According to the Italian tradition, who delivers gifts to good children on the eve of Epiphany?
5. Name one of the beneficiaries of 'Proveca Charity for Children'
6. What bird was once hunted on Stephen's day in Ireland?
7. What is a Bouche de Noel?
8. Proveca therapy areas include: (choose one answer)
 - a) Cerebral palsy
 - b) Epilepsy
 - c) Heart failure
 - d) all of the above
9. How do you say Merry Christmas in Spanish?

SEE ANSWERS ON PAGE 3

GET IN TOUCH

@Proveca we work with clinicians, carers and patients. If you want to join us in improving medicines for children please contact us via our website:

proveca.com/contact

Or if you have an idea that you want to discuss with our R&D team please email: **dream@proveca.com**